



Making audio as important as video.

Internal vs. External Microphones

Rules for Good Audio:

Use an external microphone
Choose the correct microphone
Place it correctly



Mic Types

Shotgun

Shotgun

Lavalier (lav)

Shotgun

Lavalier (lav)

Handheld



POWERBALL JACKPOT DRAWING NEARS

LIVE 
WRAL.COM
f WRALTV @WRALTV

Wired vs. Wireless Systems









10 feet



Device mic



Shotgun mic



Lapel mic

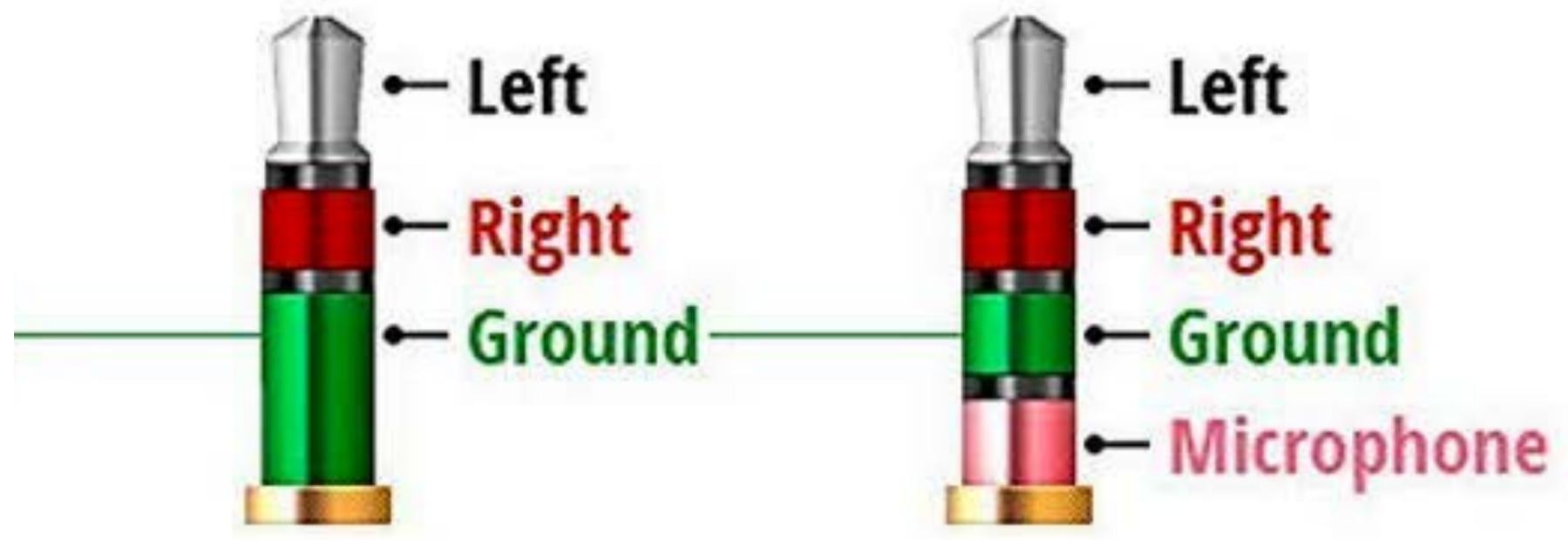


TRS

TRRS

2 rings for DSLRs

3 rings for mobile devices

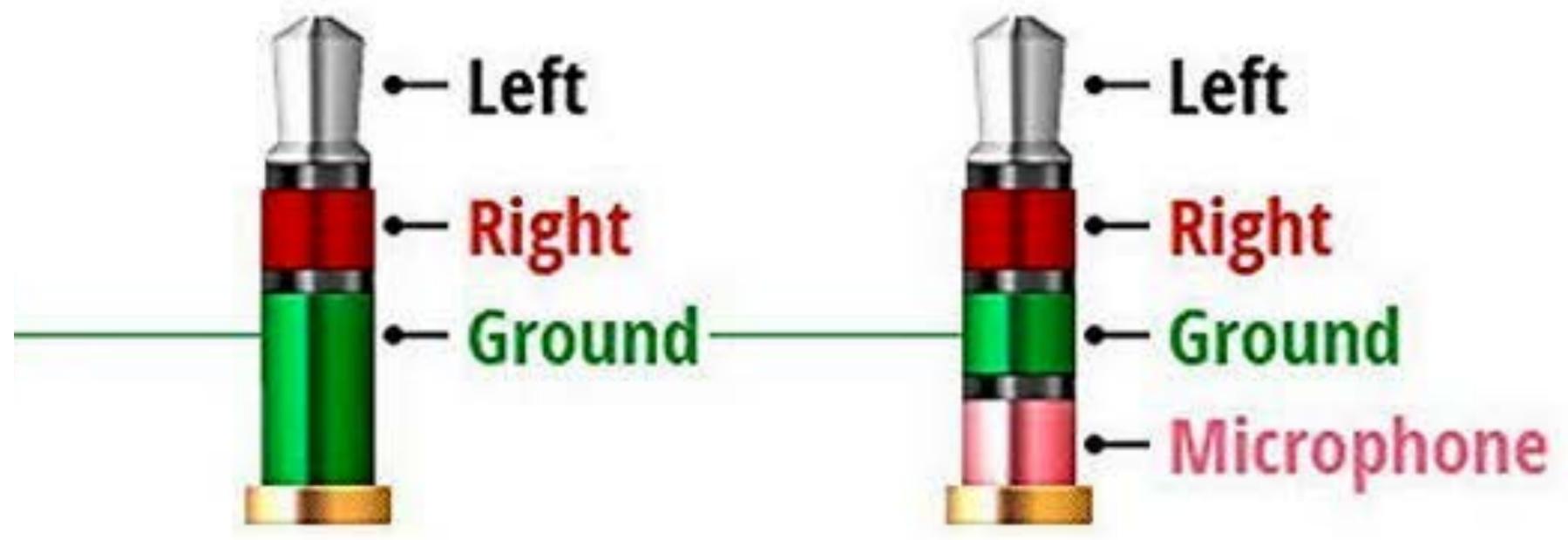


TRS

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TRS

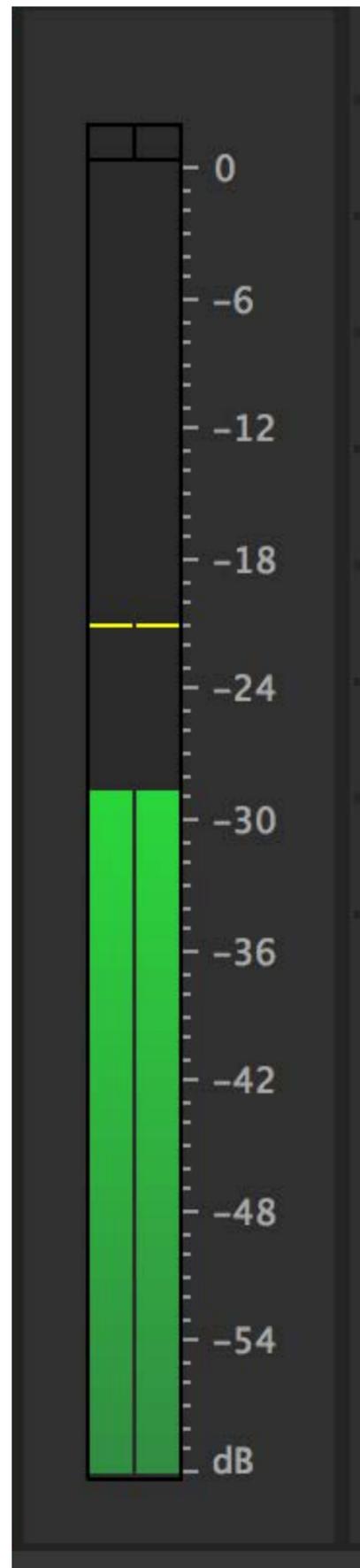
2 rings for DSLRs

TRRS

3 rings for mobile devices

Volume vs. Levels

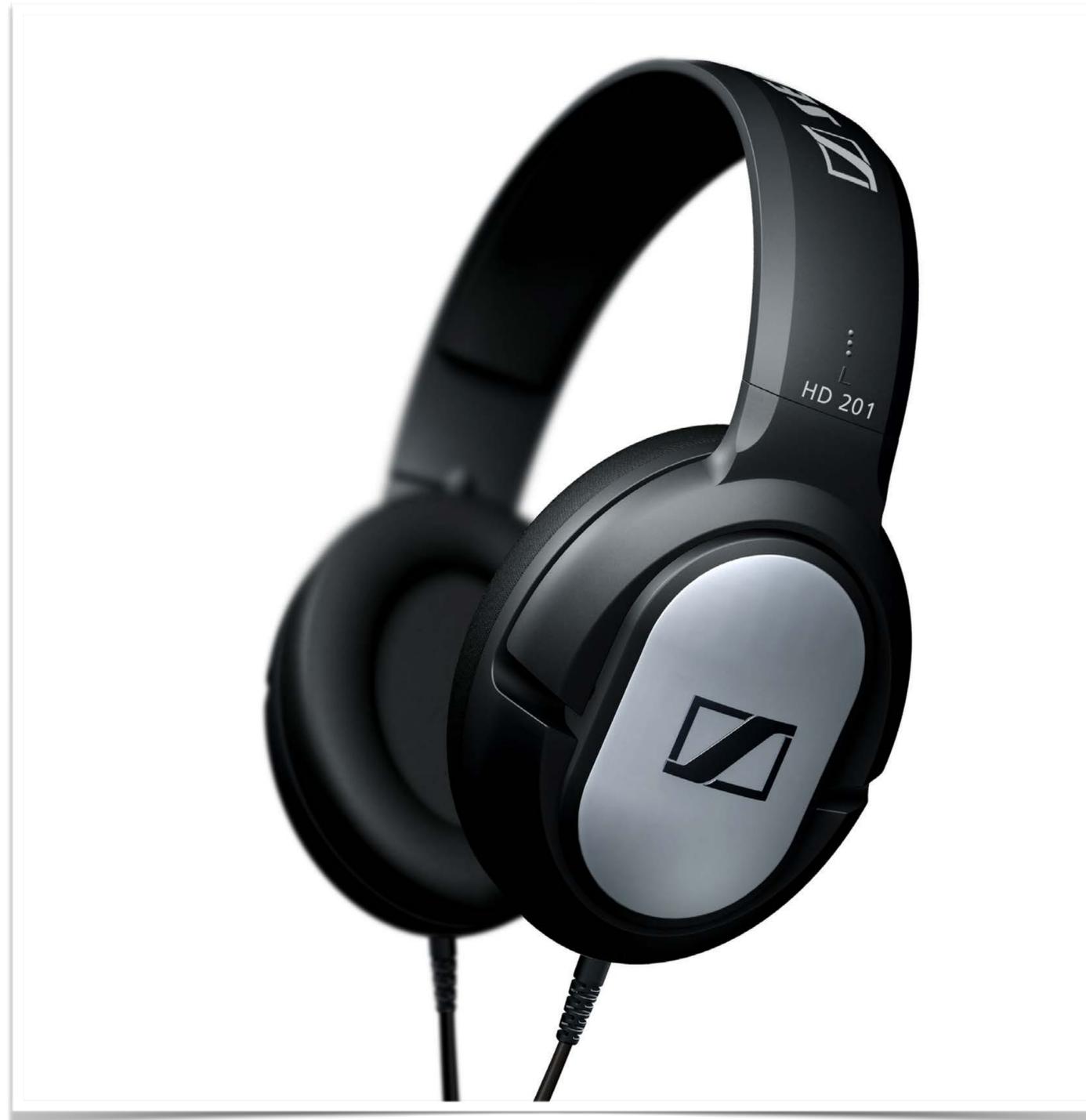
Reference digital audio at **-12dB**



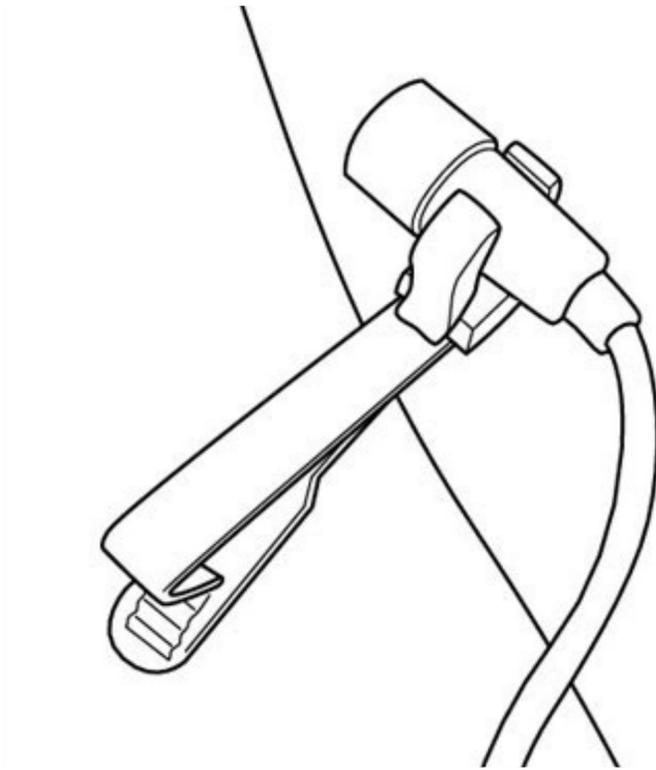








Never abandon headset!



Microphone Placement







Facing the Elements

The Importance of Location Scouting





Wind, hums and other noises

Always remember to gather

Room Tone

Always remember to gather

Room Tone