



Making audio as important as video.

Internal vs. External Microphones

Rules for Good Audio:

- Use an external microphone
- Choose the correct microphone
- Place it correctly



Mic Types

Shotgun

Shotgun

Lavalier (lav)

Shotgun

Lavalier (lav)

Handheld



POWERBALL JACKPOT DRAWING NEARS

LIVE

WRAL.COM

f WRALTV @V

Wired vs. Wireless Systems









10 feet



Device mic



Shotgun mic



Lapel mic



TRS

2 rings for DSLRs

TRRS

3 rings for mobile devices



TRS

2 rings for DSLRs

TRRS

3 rings for mobile devices



TRS

2 rings for DSLRs

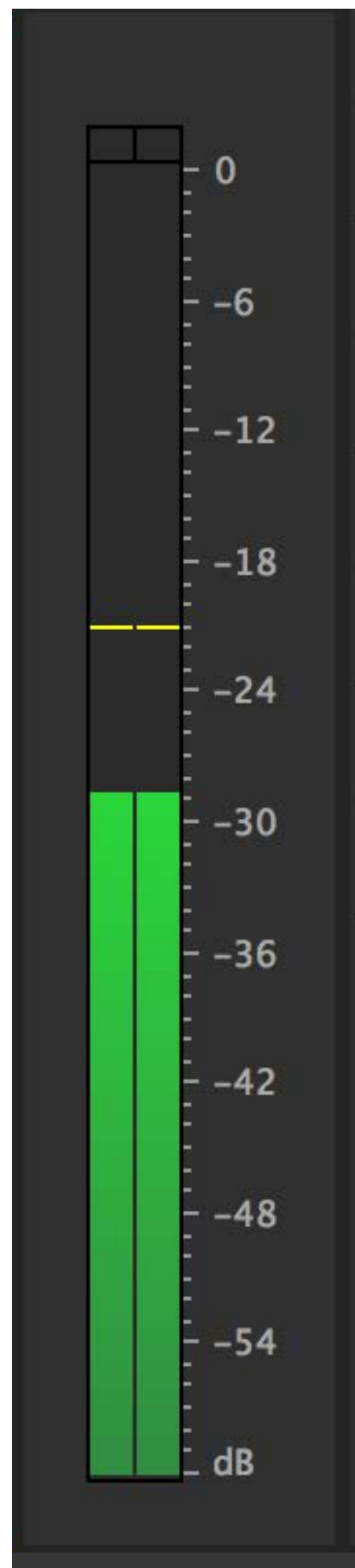


TRRS

3 rings for mobile devices

Volume vs. Levels

Reference digital audio at **-12dB**



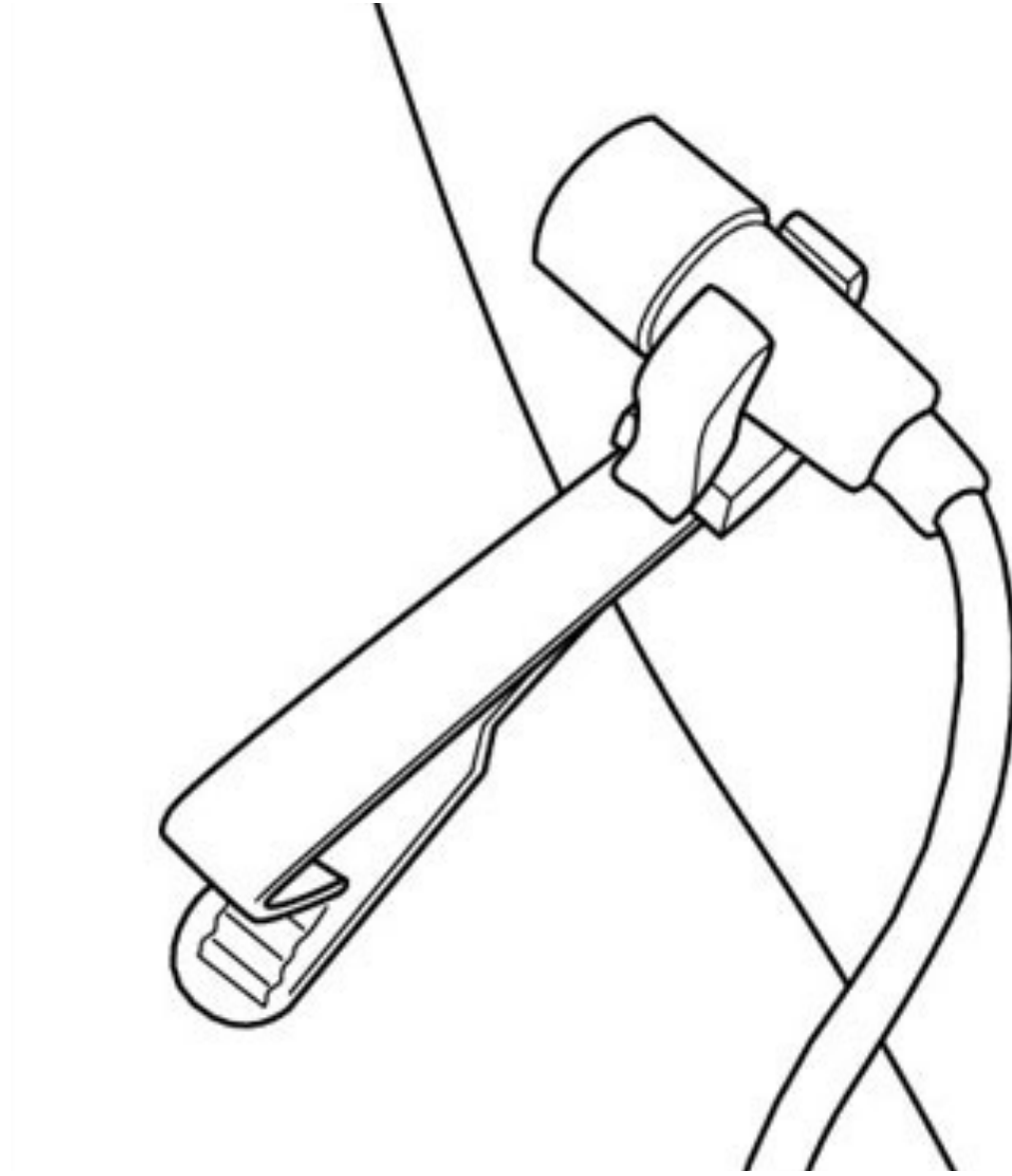








Never abandon headset!



Microphone Placement







Facing the Elements

The Importance of Location Scouting





Wind, hums and other noises

Always remember to gather

Room Tone

Always remember to gather

Room Tone