



Video Production with Mobile Devices

#1 - Develop a Workflow

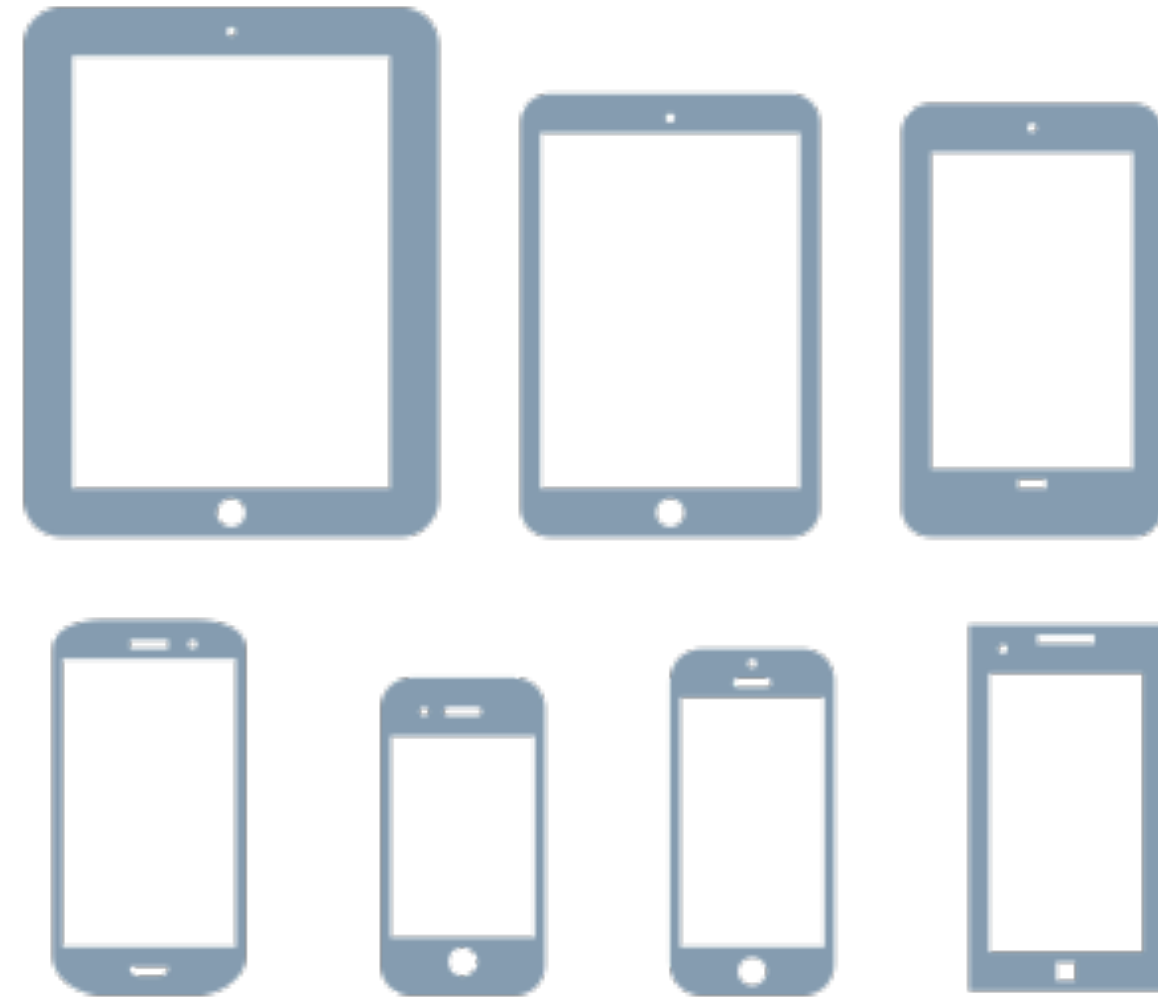
Think about your project from beginning to end.

3 manual controls I must have:

Exposure

Focus

White Balance



The Device

1. Clear your device.

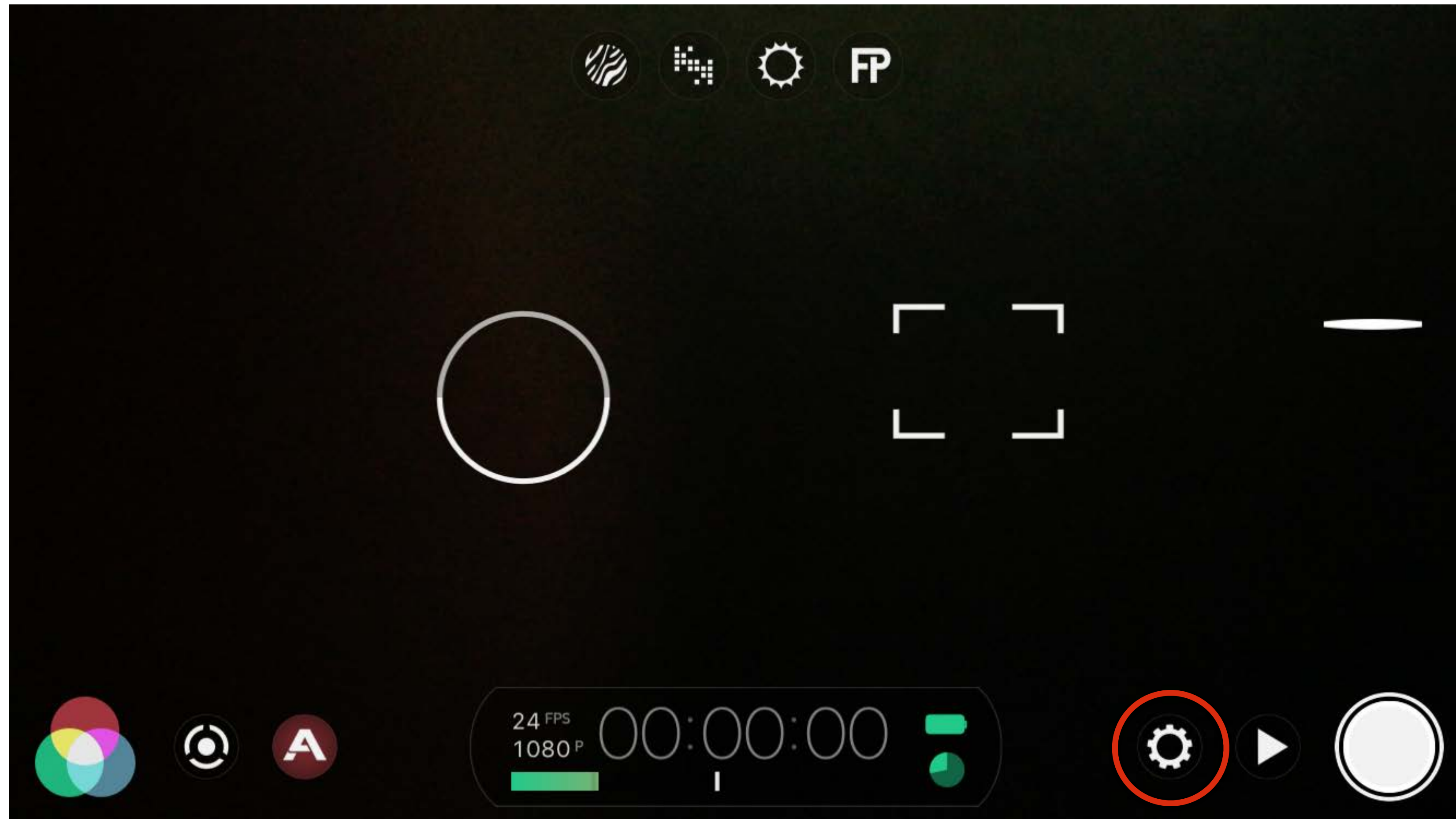
6 minutes of video (1080p/60fps) = 1GB of space

2. Make sure device is fully charged.

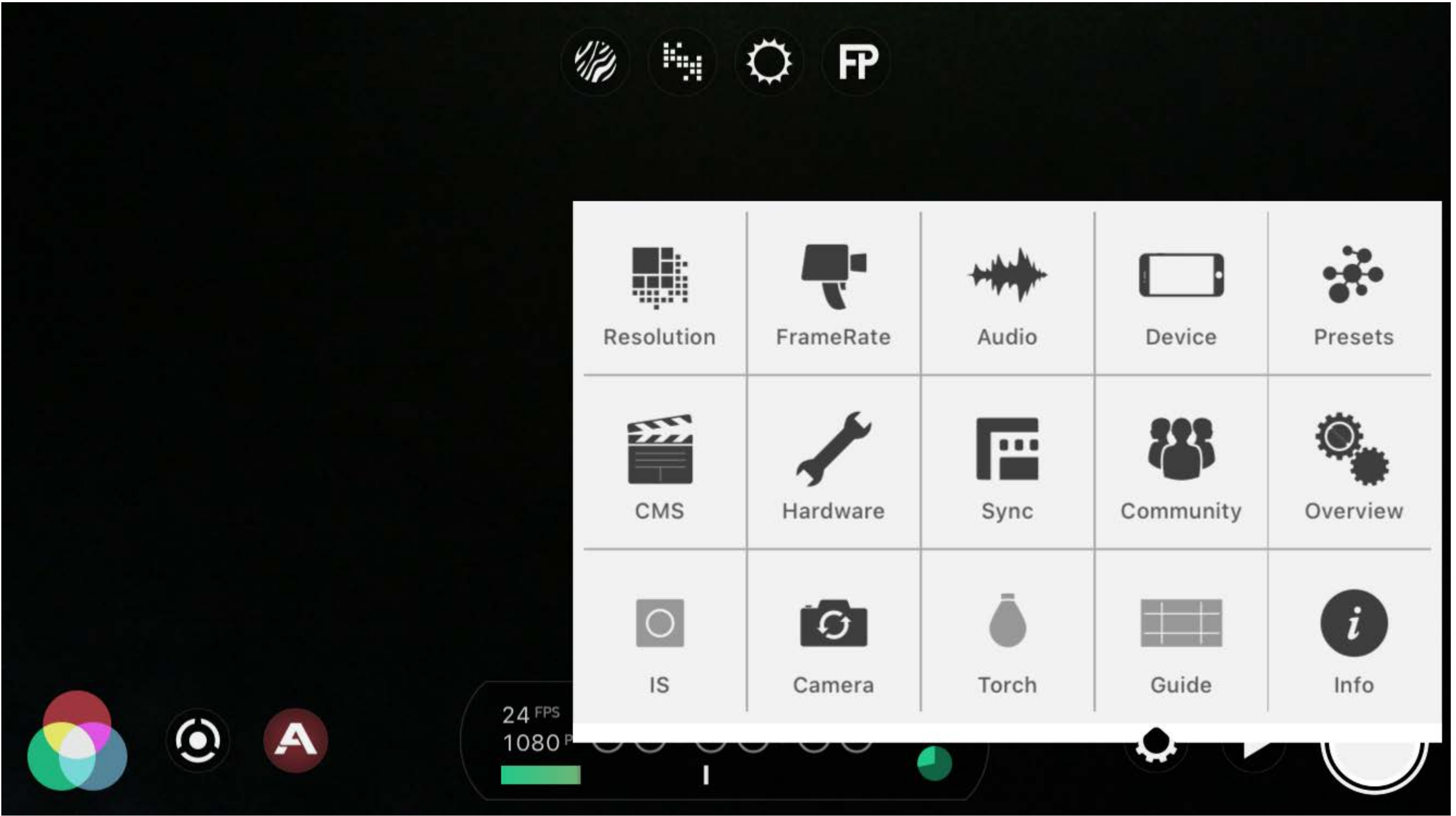
3. Set device to “do not disturb.”

4. Configure camera settings.

FiLMiC Pro App



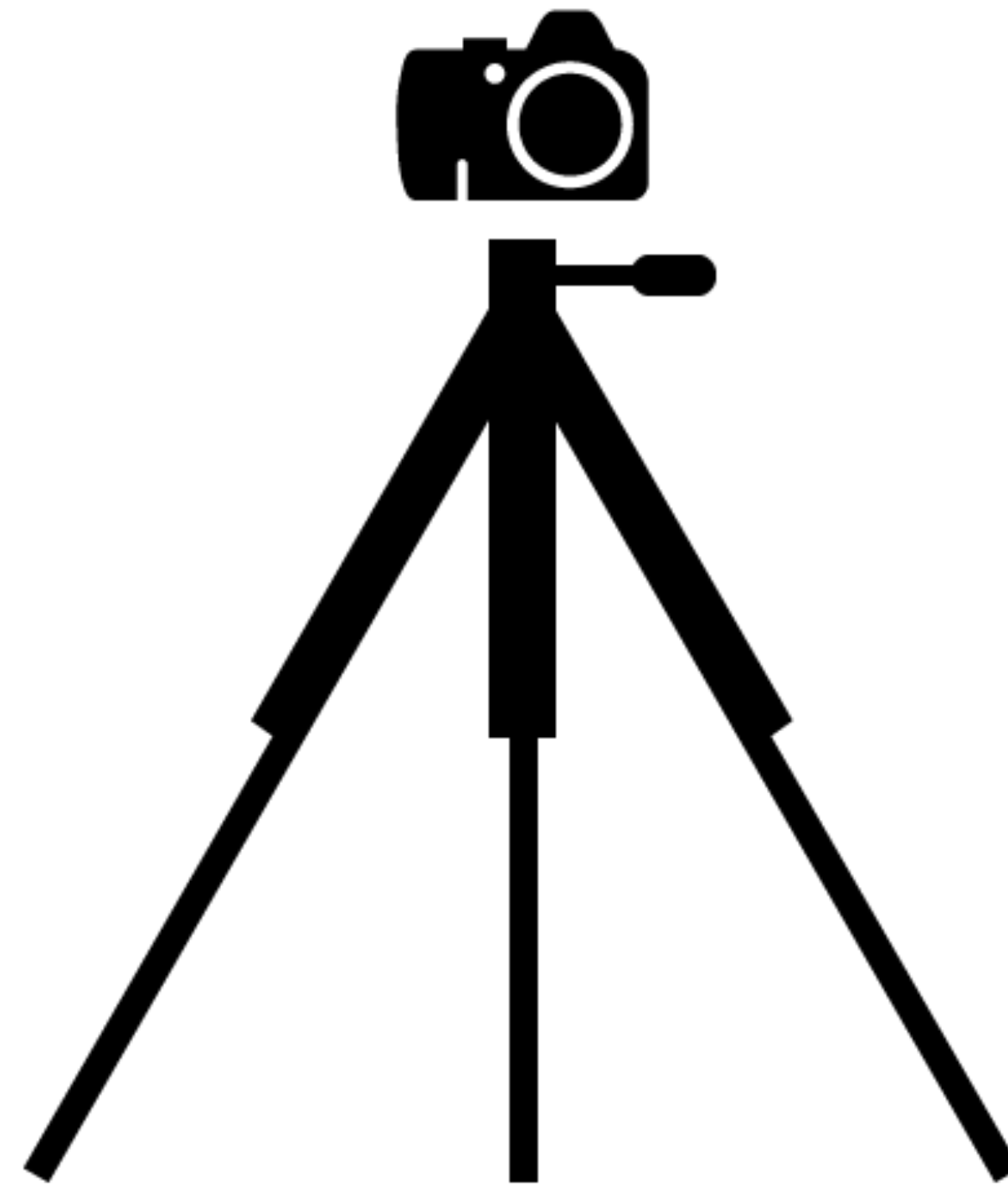
FiLMiC Pro App



Remember:

1. Mobile devices perform poorly in low light.
2. Back camera is better than “selfie” camera.





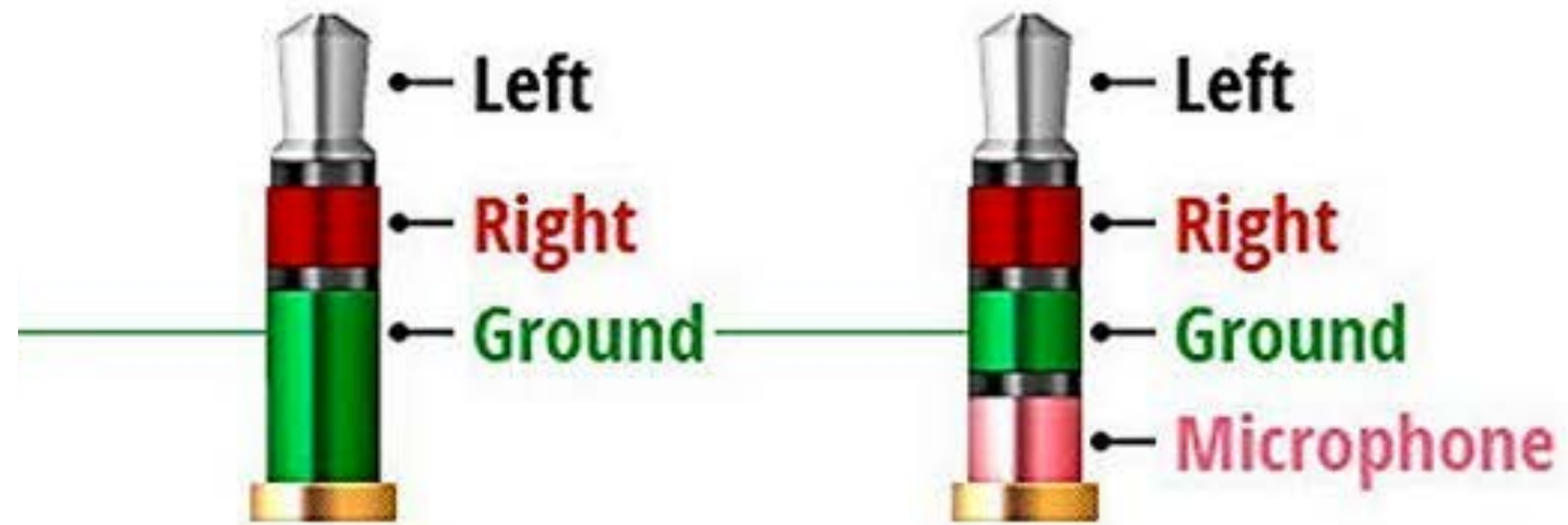
Stabilize your shots.



Make audio as important as video.



Use an external microphone.



TRS



(3 rings)



10 feet



Device mic

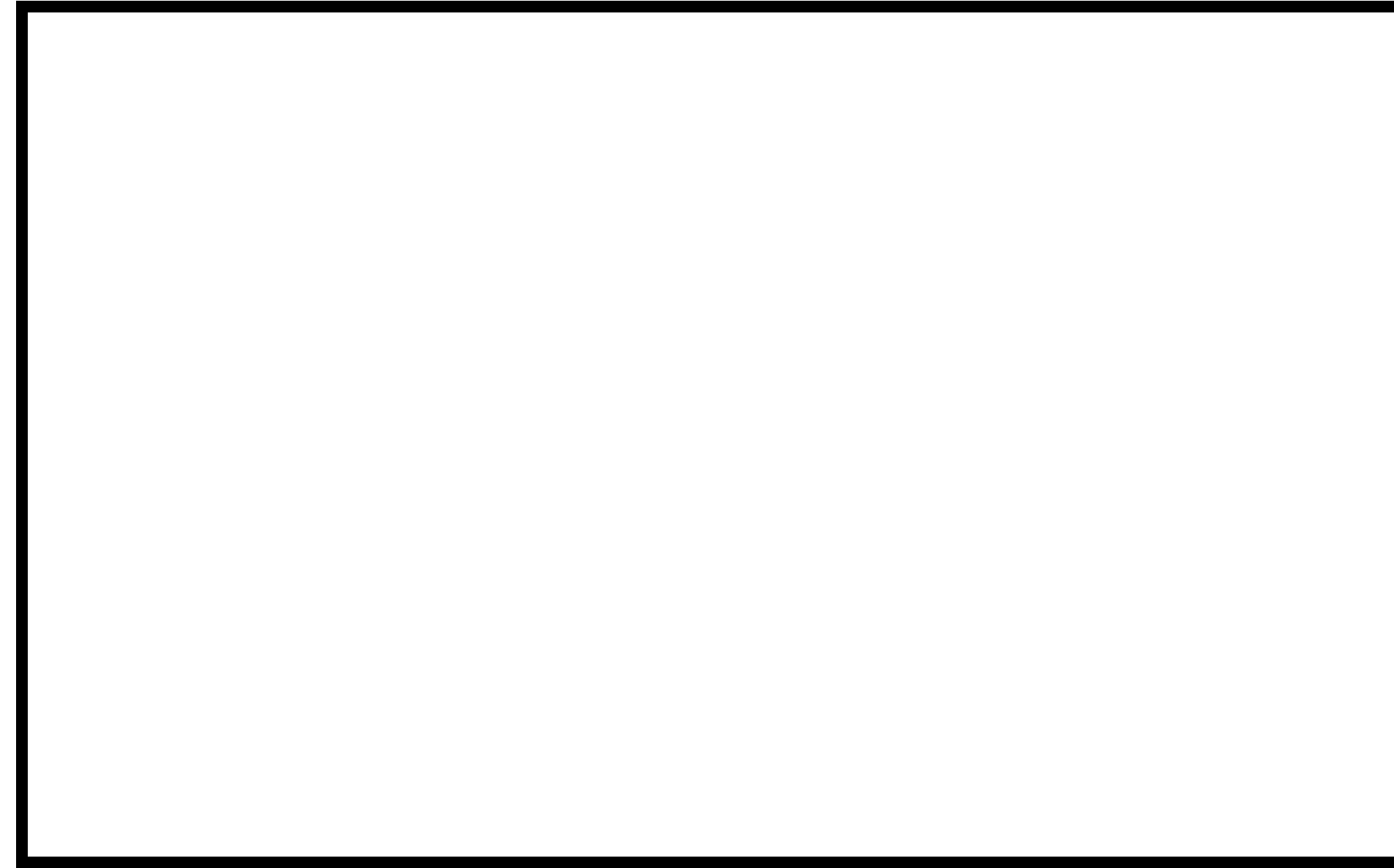


Lapel mic





Never abandon headsets!



Shot Types

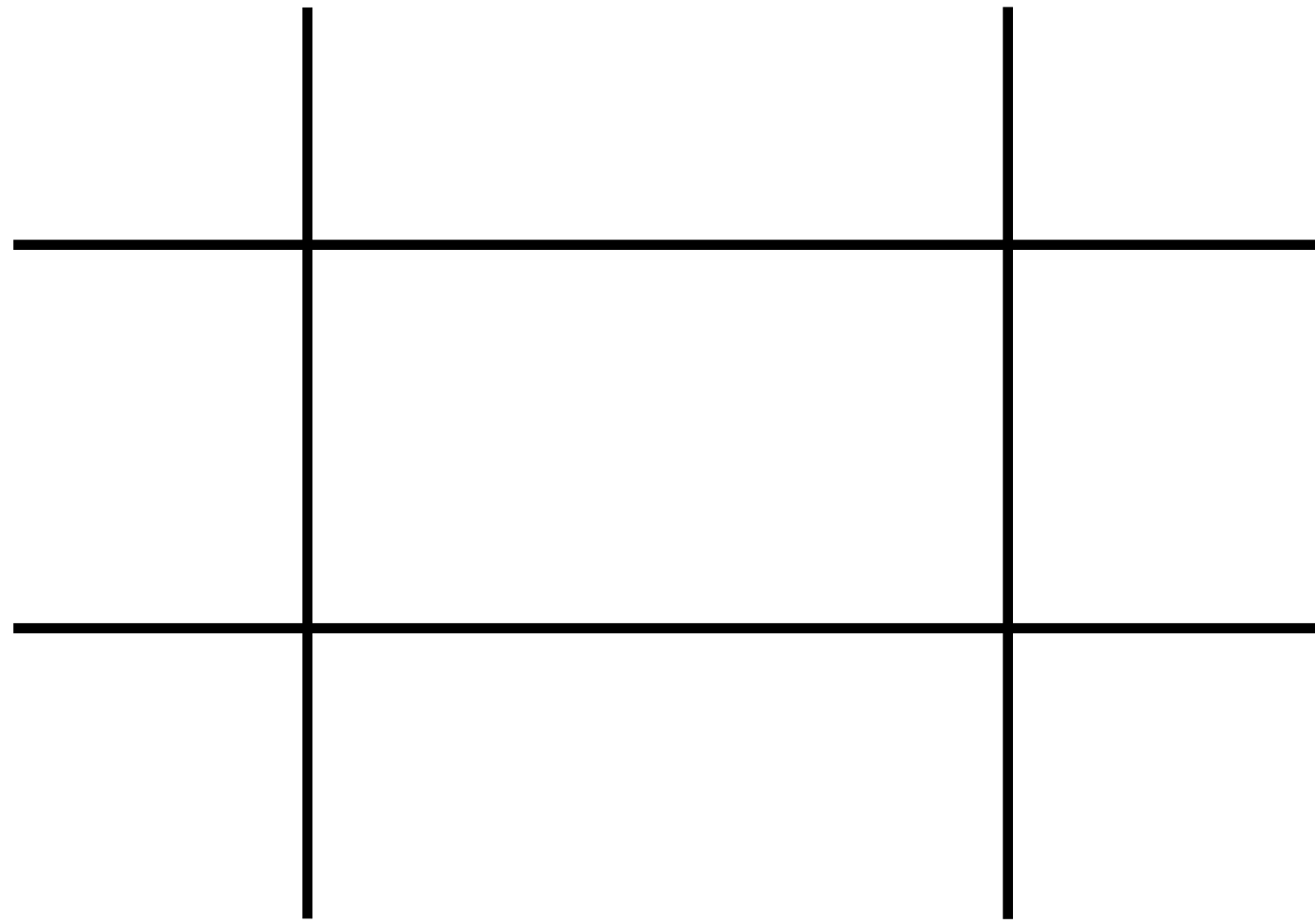
Speaking Visually

Wide Shot (WS)

Medium Shot (MS)

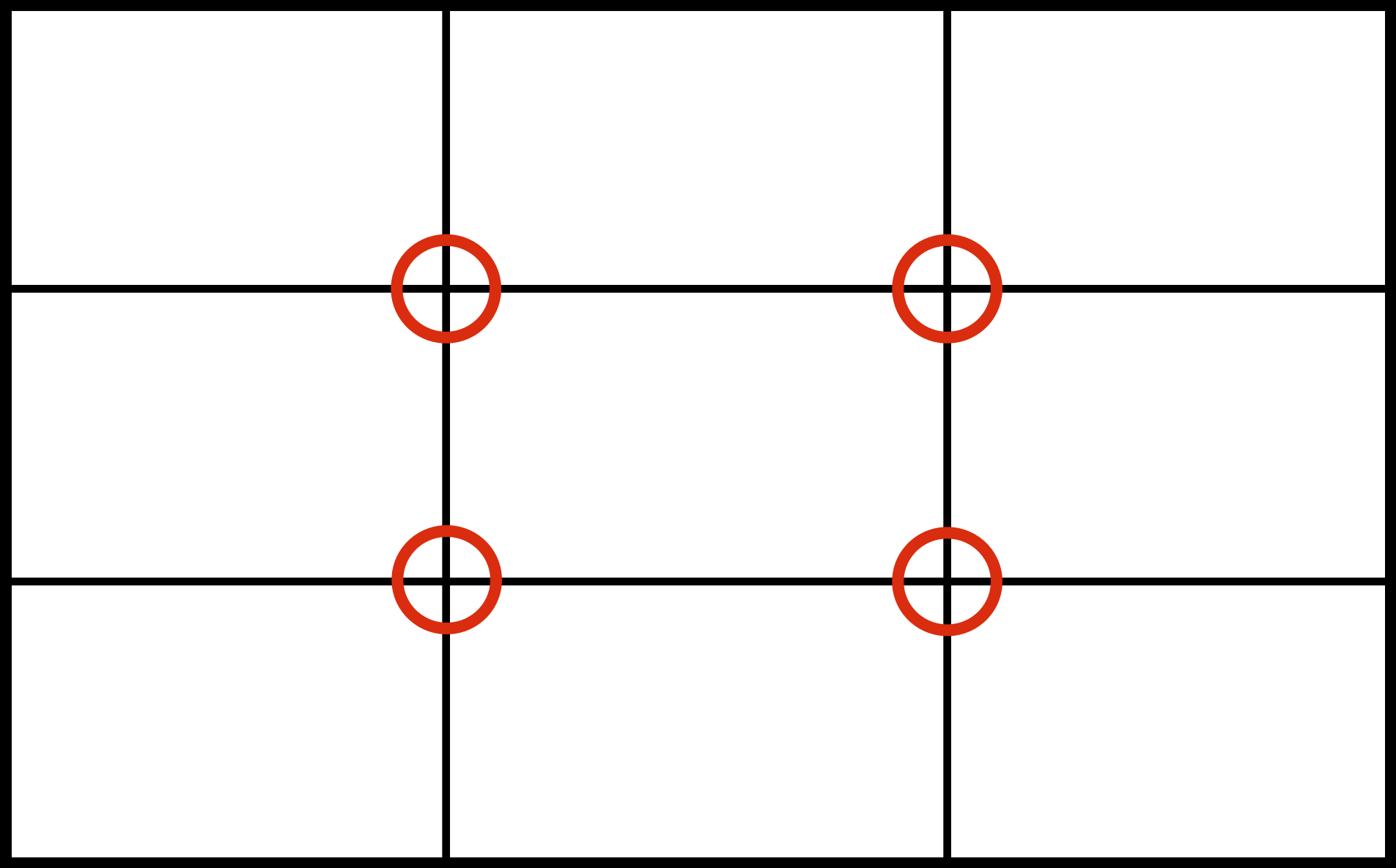
Close Up (CU)

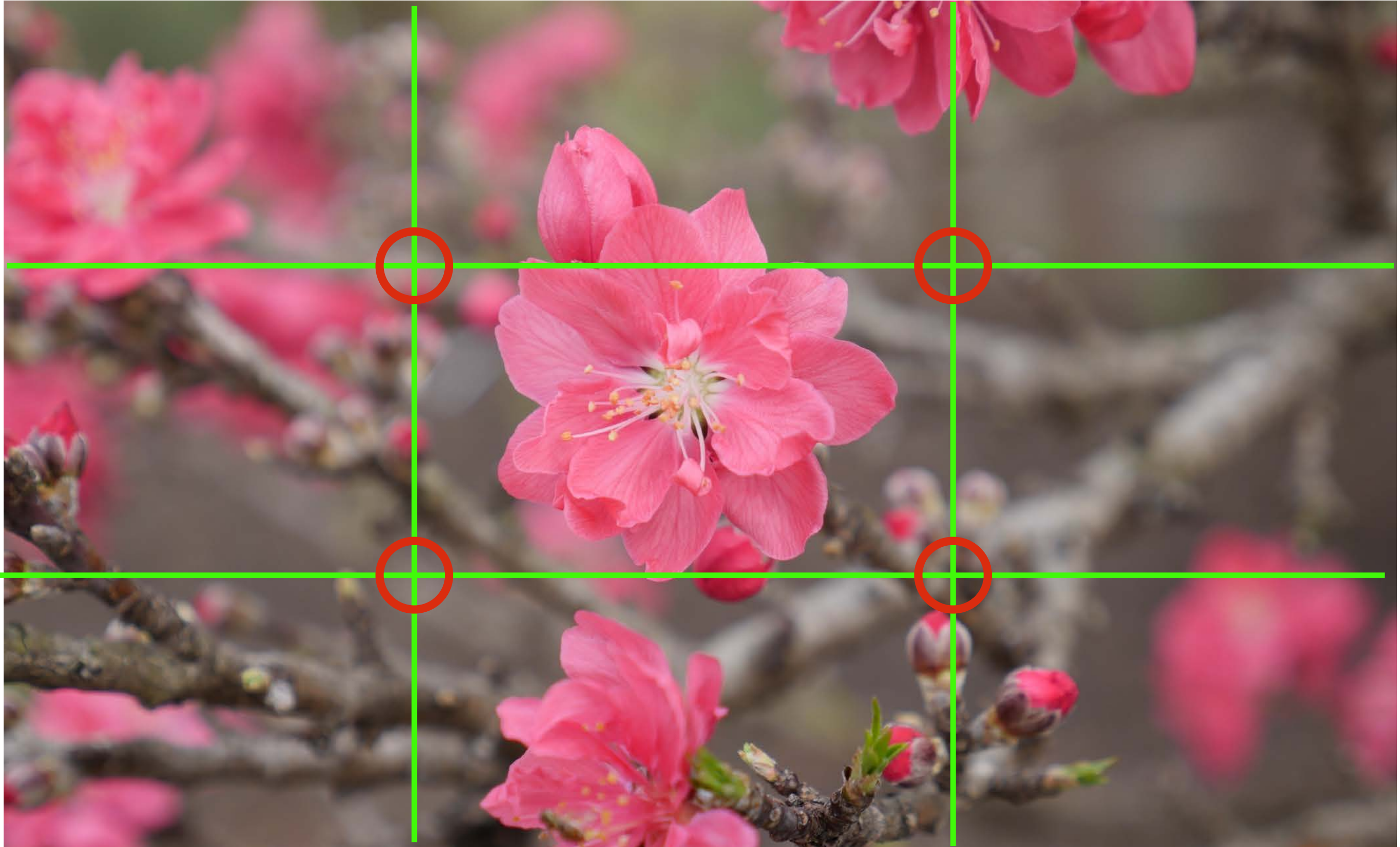
Extreme Close Up (ECU)

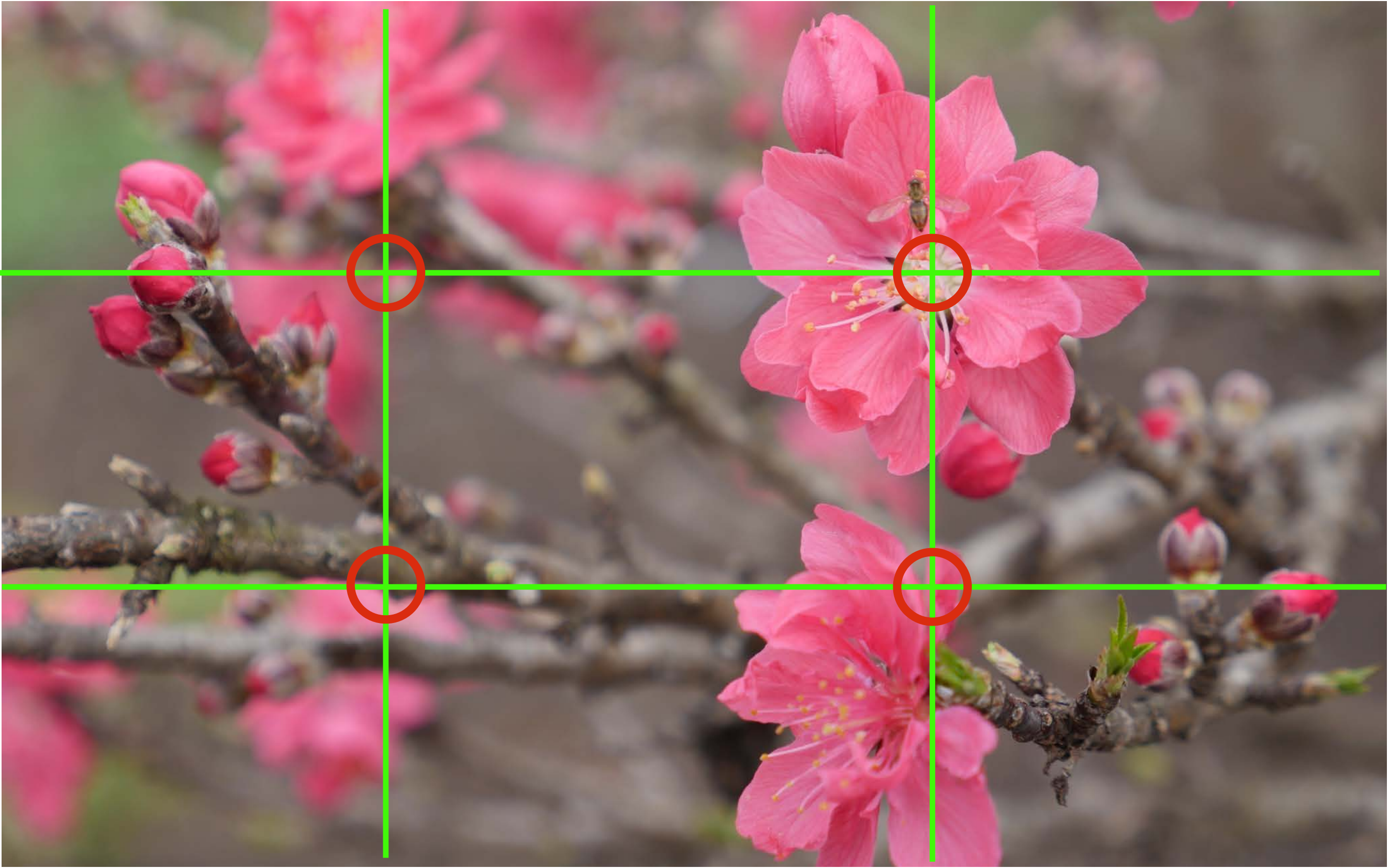


The Rule of Thirds

Documentation vs. Artistry









Framing Interviews





OUR SIDE

VATED CHARCOAL DETOX

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